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# **OUR PRODUCT HIGHLIGHTS** IN THE OAT RANGE

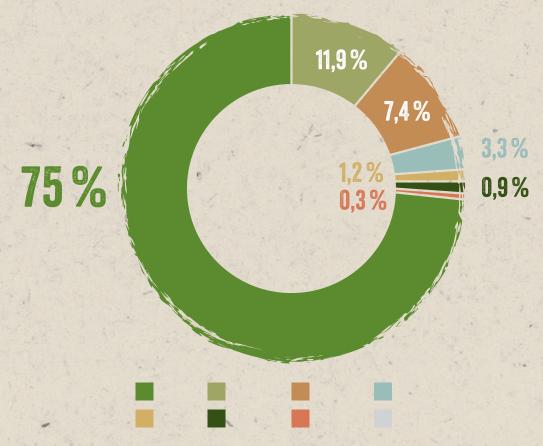






# OATS ARE THE #1 MILK ALTERNATIVE

Oat-based products are gaining popularity among consumers due to their great flavour and sustainable nature. Another reason is the absence of lactose, milk proteins, and soy components, as well as the lower calorie and fat content compared to most other plant-based drinks. Oat products are therefore the most popular milk alternative, a fact supported by retail sales.



Source: NIQ MarketTrack A071VE02 – Data W35 2023

#### More vegan options in restaurants, canteens, cafés & co.

The number of plant-based food service establishments in Germany has risen significantly in recent years. And the trend is rising. Additionally, a variety of veggie options entered the menus of regular restaurants, student services and communal catering. Many cafés now also offer at least one type of plant-based milk for coffee lovers.

## More and more vegan, vegetarian and flexitarian consumers

According to the Federal Ministry of Food and Agriculture in Germany (BMEL), **10% of the German population was vegetarian and 2% vegan in 2021 – twice as many as in the previous year!** 

In 2020, more than half of the German population (55%) considered themselves flexitarian – and consciously opted for less animal-based food.

Oat products are more popular than ever!

Source: BMEL-Ernährungsreport 2020 / 2021

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## WHY OATS?

#### TRENDY

Oats are especially trendy in coffee specialties.

#### DEMAND

Oats show the highest increase in demand.

#### **ENVIRONMENT**

Oats are the most gentle solution for the environment. (s. "Öko-Test" 10/9)

#### **NON-GMO**

Oats in the EU are cultivated without genetic modification.

### **PRODUCT PROPERTIES**

Oats offer the best properties for highly versatile products.

## WE KNOW WHAT'S POPULAR

Due to the increasing consumer interest in sustainable and plant-based diets, which is currently a major trend, frischli has utilized its extensive experience to introduce plant-based products tailored to the needs of bulk users.



100 % plant-based

Naturally lactose free

**V-label certified** 

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Lower carbon footprint, lower utilization of land and energy

Can be stored ambient

Inspire not only the flexitarian, vegetarian and vegan fans among your guests – and benefit from a promising trend.

SUPER TASTY!

# **OAT-BASED DRINKS: DELIGHTFUL & VERSATILE**



**Ingredients:** Water, 10 % fermented **oat\***, rapeseed oil, 1.3 % faba bean protein, thickeners (gellan gum, locust bean gum), sea salt.

Energy Fat	
davof which saturates	0.3 g
Carbohydrates of which sugars	2.3 g
Protein Salt	5

## **ORGANIC OAT BARISTA**

For all those who prefer to avoid regular milk but still want to enjoy delicious coffee specialties. Maximum taste and ideal foamability - for creamy macchiatos or cappuccino specialties & co. Catering to the high demands of professional food service businesses and communal catering. Perfect foam for drinks can be achieved with a bean-to-cup coffee machine, milk frother, or handheld frother. Can be stored ambient.











## **ORGANIC OAT DRINK**

The plant-based milk alternative is perfect for kitchen use – be it for cooking, preparation of desserts or simply plain. Thanks to its natural sweetness, it also tastes great with cereals and drinks.

Available in 1 litre packaging.

Ingredients: water, 9 % oats\*, rapeseed oil\*, thickener xanthan gum, emulsifier lecithin\*, sea salt.

Energy	181 kJ (43 kcal)
Fat	
of which saturates	0.2 g
Carbohydrates	6.5 g
of which sugars	4.7 g
Protein	0.9 g
Salt	0.13 g

### ORGANIC OAT DRINK CHOCOLATE

The fantastic combination of the oats' creaminess and high-quality Rainforest Alliance certified cocoa from sustainable cultivation makes the Organic Oat Drink Chocolate a new favourite drink. Available in 0.5 litre packaging.

**Ingredients:** water, 8 % **oats**\*, beet sugar\*, 2.1 % chocolate powder (cocoa powder \* \*\*, beet sugar\*), stabiliser carrageenan, sea salt.

Fat Of which saturates Carbohydrates Of which sugars	 
Protein	 



\*from certified organic production \*\*Rainforest Alliance Certified. Find out more at ra.org

# TASTY DESSERTS FOR PURE PLEASURE



DE-ÖKO-001

### ORGANIC OAT DESSERT CHOCOLATE

Natural creaminess meets tempting chocolate flavour. Made with high-quality ingredients, certified cocoa from sustainable Rainforest Alliance cultivation and oats from EU / non-EU agriculture. Perfect for mass catering, food service and more. Can be stored ambient. Available in 3 kg pails for bulk users and as 85 g cup-sized portions.

**Ingredients:** Water, beet sugar\*, 7 % **oats**\*, rapeseed oil\*, starch\*, 2.9 % chocolate powder (cocoa powder\*\*, beet sugar\*), thickener locust bean gum\*, sea salt.

Energy	533 kJ (127 kcal)
Fat	
of which saturates	0.7 g
Carbohydrates	19 g
of which sugars	14 g
Protein	
Salt	0.23 g

### ORGANIC OAT DESSERT SALTED CARAMEL

100 % tempting: our organic trend dessert delights with the popular flavour combination of salt and caramel. Prepared with highquality ingredients. Perfect for mass catering, food service and more. Can be stored ambient. Available in 3 kg pails for bulk users and as 85 g cup-sized portions.

**Ingredients:** Water, 7 % **oats**\*, beet sugar\*, starch\*, rapeseed oil\*, natural caramel flavour, thickener locust bean gum\*, sea salt.

Energy	
Fat of which saturates	0.4 g
Carbohydrates of which sugars	11 g
Protein Salt	9





\*from certified organic production \*\*Rainforest Alliance certified





### OAT DESSERT MANGO PASSION FRUIT

Exotic, tasty, tempting: our plant-based indulgence highlight Oat Mango Passion Fruit comes in practical 5 kg pails for bulk users. Irresistibly fruity and perfect for unique and sophisticated applications – or simply plain!

**Ingredients:** Water, fruit preparation (sugar, mango, water, passion fruit juice from passion fruit concentrate, modified starch, natural mango flavour), 7 % **oats**, modified starch, coconut oil, sugar, soluble maize fibre, citrus fibre, thickener agar-agar, lemon juice from lemon juice concentrate, acidifying culture.

Energy	
Fat	
of which saturates	2.7 g
Carbohydrates	17 g
of which sugars	12 g
Protein	0.3 g
Salt	0.03 g

# **100 % DIVERSITY**

## OAT NATURE

Discover now – our oat-based yoghurt alternative with a mild and creamy taste. A perfect fit for everything that tastes great with yoghurt: plain, with muesli, as a dessert, and much more.

**Ingredients:** Water, 8 % **oats**, modified starch, coconut oil, sugar, soluble maize fibre, citrus fibre, thickener agar-agar, lemon juice from lemon juice concentrate, acidifying culture.

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1	Energy 361 kJ (86 kcal)
	Fat
1	of which saturates
l	Carbohydrates 11 g
	of which sugars5.3 g
I	Protein0.3 g
I	Salt0.03 g
ι	

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# **PURELY PLANT-BASED FOR SAVOURY DISHES**

## **ORGANIC OAT CREME CUISINE**

The organic kitchen cream alternative for classic cream. With a fat content of 12.7 %, it perfectly serves as a heat-stable basis for soups and sauces. Refines any vegan dish with an exceptionally smooth creaminess. Available in a 1 litre packaging.

**Ingredients:** water, rapeseed oil\*, 8 % **oats**\*, pea protein\*, thickener xanthan gum, emulsifier lecithin\*.

1.1		
l	Energy	593 kJ (142 kcal)
	Fat	
I	of which saturates	1 g
I	Carbohydrates	5.7 g
A	of which sugars	4 g
	Protein	1.6 g
	Salt	0.05 g









### FIND MORE INFORMATION AT: www.frischli-foodservice.de/en



# OUR OAT PRODUCTS AT A GLANCE

Product name	Sales unit	Art. no.	GTIN	Fat content (per 100 ml)
Oat Dessert Mango Passion Fruit	5 kg	7548	4045500075482	3.4 g
Oat Nature	5 kg	7540	4045500075406	4.2 g
Organic Oat Barista	12 × 1 l	7501	4045500075017	2.1 g
Organic Oat Drink	12 × 1 l	7510	4045500075109	1.5 g
Organic Oat Drink Chocolate	12 × 0,5 l	7520	4045500075208	0.8 g
Organic Oat Dessert Chocolate	3 kg	7541	4045500075413	5.1 g
Organic Oat Dessert Chocolate	20 × 85 g	7580	4045500075802	5.1 g
Organic Oat Dessert Salted Caramel	3 kg	7542	4045500075420	4.7 g
Organic Oat Dessert Salted Caramel	20 × 85 g	7581	4045500075819	4.7 g
Organic Oat Creme Cuisine	12 × 1 l	7530	4045500075307	13 g



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